

# The Northfield Press

SEPT. 5

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NORTHFIELD, MASS., FRIDAY, AUGUST 29, 1930

PRICE FIVE CENTS

## Northfield Schools Benefit by Will of Mrs. Kennedy

The Northfield schools will benefit largely under the will of Mrs. Emma Baker Kennedy of Park avenue, New York City and Bar Harbor, Maine, filed for probate in New York Wednesday. Mrs. Kennedy, the widow of John Stewart Kennedy, philanthropist, died at Bar Harbor, July 23.

Attorneys estimated the estate will total nearly \$10,000,000. Specific bequests amount to \$1,750,000, and the residue is divided into 20 equal parts. Among the charities which will share in the estate are: Robert college, Constantinople, three parts; Board of Foreign Missions of the Presbyterian church, five parts; New York university, two parts; Northfield schools, Northfield, two parts; Kennedy school, Hartford, Conn., one part, and International college, Smyrna, Turkey, two parts.

There are 56 specific philanthropic gifts and 56 personal bequests to friends, relatives and employees.

Stephen Baker and F. Leonard Kellogg of Bar Harbor are named executors.

Among the other bequests were \$10,000 to Eugenia Jessup, Greenwich, Conn.; \$20,000 to Emma B. Moore, Cambridge; \$500 to Miss Jacobina Stuxberg, Bar Harbor, Me.

The Massachusetts foreign missions will receive \$50,000. Gifts of \$50,000 each go to Janet Memorial Orphan society, Elizabeth, N. J., and the Bar Harbor Y. W. C. A. and the medical and surgical hospital and the Maine Sea Coast mission, both of Bar Harbor, receive \$15,000 each.

Institutions receiving \$10,000 each include Mt. Holyoke college, South Hadley; Williams college, Williamsburg; Bar Harbor Congregational church and the Y. M. C. A. of Bar Harbor.

## Governor's Committee Report Improvement on State Wide Contest.

Entry of 1000 more cars and establishment of a continually improving accident record marked the first month of the second state-wide safety contest for commercial vehicles, according to results for July announced by the governor's committee on street and highway safety. The number of competing vehicles reached a new high peak of 15,610 which operated a total of 3,763,083 hours with 868 accidents.

This performance means an accident frequency rate of 23.06 per 100,000 hours of operation, a slightly lower figure than the average for the first six-months contest, that ended in June, and also slightly below the rate for that month. In only two individual months of the first contest did the frequency rate drop below the July mark, which appears in marked contrast to the 32.35 rate for the opening month of the original contest. The total hours of driving was the largest of any month this year.

The percentage of fleets and of individual cars which survived the month without a single accident ran about the same as in the previous contest. Of the 530 fleets in the new competition, 294, or 55.4 per cent, operated all through July with a clean slate. Slightly more than 94 per cent of the vehicles, reckoned individually, operated for the entire month without a single accident. The proportion of personal injury accidents remained at one in nine, which was the ratio in the best months of the previous contest.

The winning fleets by groups for the first month of the second contest are as follows:

\*Group 1—Bakeries—The Twentieth Century Baking, Inc., Haverhill.

Group 2—Building Supplies, Contractors—Rowe Contracting Co., Malden.

Group 3—Buses—Hart Bus Lines, Inc., Revere.

\*Group 4—Cleansers and Dyes—North Shore Dye House, Inc., Revere.

Group 5—Coal and Ice—Milton Ice Co., Inc., Milton.

Group 6—Dairy Products, Ice Cream—Deary Bros., Webster.

Group 7—Laundries—National Coat & Apron Supply Co., Roxbury.

Group 8—Merchandise, wholesale—E. C. Hall Co., Brockton.

\*Group 9—Merchandise, retail—W. K. Hutchinson Co., Arlington.

\*Group 10—Municipal—Town of Norwood.

\*Group 11—Oil and Gasoline—Business Oil Co., Inc., Haverhill.

Group 12—Public Utilities—New Bedford Gas & Edison Light Co.

\*Group 13—Taxicabs—Yellow Cab Co., Worcester.

Group 14—Transfer, cartage, storage—Hotel & Railroad News Co., Boston.

Group 15—Trucking, heavy (movers)—City Truck Co., Inc., Worcester.

\*Group winner in one month of first contest.

\*Group winner in two months of first contest.

The comparative safety is shown by the accident frequency rates of the various groups, as follows:

Group 1—Bakeries, \$18.95.

Group 2—Building supplies, \$18.24.

Group 3—Buses, \$34.92.

Group 4—Cleansers—Dyes, \$22.86.

Group 5—Coal and Ice, \$21.26.

Group 6—Dairy Products, \$30.18.

Group 7—Laundries, \$20.95.

Group 8—Merchandise, wholesale, \$26.72.

## Women Are Active in Primary Campaign



### Seek Nominations of Business Men as Best Means of Insuring Prosperity and Maintaining Family Budget at High Standard

Massachusetts women are showing as much interest in politics this year as the men. Registration figures disclose that there is a 50-50 division between men and women voters, according to returns to Mrs. Louise M. Williams of Taunton, prominent socially and politically, who is taking an active part in the present primary campaign.

The reason, Mrs. Williams says, "is not hard to find. Women are greatly concerned with present business and employment conditions in the State. Every woman is extremely interested in the prosperity of the family bread winner.

"Women think something ought to be done to improve business. That seems to be the chief thing on their minds today. They want to nominate for public office experienced and successful business men who know the ropes and will work intelligently for better business for Massachusetts."

"Why do they feel that way? Because they realize their homes, their family welfare and their happiness depend on good business. When busi-

ness is bad the whole family suffers, the women as much as the men. And just now business is not so good in Massachusetts.

"I am told, for instance, that the textile workers in our State are getting nearly \$500,000 a week less wages than they got in 1923. That is because many mills have closed down or moved away. Most of those which have left Massachusetts have gone to Southern States where the working week is 60 hours. In this State it is fixed by law at 48 hours.

"Now \$500,000 a week is a lot of money. It is equal to \$80,000 a day. That's what the wage earners of Massachusetts already have lost because of unequal hours of work. Women have lost it as well as men; they are as much interested as the men in stopping further losses.

"We believe that the 60-hour working week in the Southern States is unfair to labor and unfair to Massachusetts. We favor a national 48-hour law to equalize the hours of labor all over the country and we are working for candidates pledged to such a law."

### AN OPEN LETTER

To the People in the  
First Parish Area:

This includes all those without church affiliation in the southern area of the village. A church stands in your midst that has no dogma to uphold, no creed to impose upon the freedom of your own thought, but has a message of life translatable into life and verifiable in life. The pulpit sheltered by it pleads for the religion of the Christ, which is brotherly and therein the most inclusive, taking the Christian as the most finely human, and enforcing it as a practical concern of the individual in the community.

The location of the building as that of the First Parish is justified in the more than two hundred years in the town. The present edifice has been from time to time renovated as a token of what it enshrines as a thing of life.

As it now stands—in what has been done and what remains to be done in a delay occasioned by no fault of the people or any acting for them it is to be neighborly to all and as helpful as it may be. No one is to be burdened in its support, not even its closest friends or any who want to be a friend.

There is the obligation of the people to the church, especially of those who believe in it and cherish the purpose for which it exists, and they should be widely many in the community, if not the total thereof. A church spire in the neighborhood of the people adds value to property and to life itself. One who had refused to give toward the erection of a church in his neighborhood was asked what he thought real estate was worth in Sodom and Gomorrah! He responded to the suggestion and made his contribution.

In the phrase of Lincoln, "With malice toward none, with charity for all" those that had a clean slate the award was made to the fleet that aggregated the most hours of operation. Similar awards will be made each month, to be followed by the presentation of a substantial prize to the final winner in each group.

Group 9—Merchandise, \$25.03.  
Group 10—Municipal, \$9.19.  
Group 11—Oil and gasoline, \$13.17.  
Group 12—Public Utilities, \$19.74.  
Group 13—Taxicabs, \$39.76.  
Group 14—Transfer, cartage, \$23.22.  
Group 15—Heavy Trucking, \$30.12.

As in the successive months of the old contest, new firms continued to appear among the group winners in the new contest, not a single one of the final winners in the first contest capturing a group leadership in the opening month of the second contest. In July there were nine fleets that had never before headed their group and two new towns, Milton and Webster, which had never before been represented by a winning fleet. Of the familiar figures among the winners there were three firms which had been group winners in two months of the first contest. These fleets were W. K. Hutchinson Co., of Arlington, the town of Norwood, and the Yellow Cab Co., of Worcester.

Haverhill, Revere and Worcester shared top honors for the month of July with winners in two groups each. Boston proper had one winner and Roxbury another. The town of Norwood takes an outstanding position through its municipal fleet as having gone seven months in succession without a single accident.

The safest type of fleet again was the municipal. The accident frequency rate of these city and town trucks as a group was 9.19 per 100,000 hours of operation, well below that of the next best group, the oil and gasoline, the rate of which was 13.17. As in most of the previous month taxicabs had the highest accident frequency rate respectively 39.76 and 34.82. The heavy trucking group ranked next to these with a rate of 30.12.

Although only one winner was picked in each group there were hundreds more which went through the month without an accident. From those that had a clean slate the award was made to the fleet that aggregated the most hours of operation. Similar awards will be made each month, to be followed by the presentation of a substantial prize to the final winner in each group.

### FILM PRIZE PLAY

Bringing a stage play to the speaking screen and at the same time making it of absorbing interest and entertainment value to the audience might seem a difficult task, but Victor Fleming has accomplished it with his production of "Common Clay" with Constance Bennett enacting a leading role, opens here next week at the Garden Theatre.

Taken from Cleves Kinkead's Harvard prize play of the same name, "Common Clay" presents in vivid fashion the drama of a girl of the people whose love for gaiety and dancing lead her into an ever-tightening web of circumstances. Miss Bennett is said to surpass even her notable work in "Son of the Gods" by her performance in this offering, and Lew Ayres, who leaped to fame in "All Quiet On The Western Front," plays the masculine lead opposite her. Cleves Kinkead's halls from Shelburne, Mass.

The First Baptist church at Colrain, Rev. John J. Parsons, pastor, will celebrate its one hundred and fiftieth anniversary Sept. 5th and 7th, with appropriate ceremonies. On Friday, Sept. 5th at 7 p. m., there will be a great missionary meeting with a notable speaker from the Orient, and a series of stereopticon views on "The Philippines," by Rev. W. R. Roberts, assisted by his son, Wesley. The Shuber Male Quartet of the First Baptist church of Shelburne Falls will render several selections. Mrs. Ralph Peterson will preside at the organ.

On Sunday, Sept. 7th, at 10:30 a. m. there will be morning worship. Sermon by Rev. Hugh A. Heath, D. D.,

general secretary of the Baptist State Mission Board, Boston. Special music by the Colrain Congregational choir, under the direction of Warren L. Brigham, superintendent of music in the public schools. Mrs. George Clark, organist; an historical sketch prepared and read by Deacon Jonathan E. Davenport. A special cello solo will be rendered by Mr. Brigham. Mrs. Eugent Harris, church organist, will play the prelude and postlude.

At the evening service, 7:30 p. m., Rev. A. B. Todd, district superintendent, will preach an inspirational sermon. Rev. Warren F. Low, pastor of the Congregational church, and Rev. W. R. Roberts, pastor of the Methodist church, will deliver brief addresses of felicitation. The Methodist choir, under direction of Mrs. W. R. Roberts, will sing two anthems. Miss Eleanor Gilcrest will play the introductory and postlude.

All other churches in Colrain are joining in the celebration of this great event. Former members and all who at any time have attended the services of the old church are most cordially invited to share with this church on this happy occasion.

The church has had a continuous ministry through one hundred and fifty years, never a large group yet sending out members of strong and stewart men and women to bless the world. Its constituency is small, it has a good church property with vestry and parsonage, all free of debt. The people are united in spirit and happy in fellowship.

### Hinsdale Schools To Open Sept. 8

All of the schools, local and rural will open for the fall term on Monday, Sept. 8. Supt. of Schools Wesley H. Douglas will be present at the Depot street school on Sept. 3, for the purpose of allowing all parents who have children in school or who are to enter this te. to talk over or discuss any problems with him. All children entering the first grade are required to present a proper certificate which they have had granted them by Mr. Douglass.

The following is the list of teachers for the year:—High school, Cleon B. Johnson, headmaster. Massachusetts Agricultural College, 1923—science and mathematics; Lucian A. Lerandau, sub-master. Keene normal school, 1928—manual training, geography, mathematics; Miss Elsie A. Fuller, Keene normal school, 1923—English and history; Miss Marion West, Bates college—French and Latin. Miss Helen Hawley, Salem Business school, 1929—commercial subjects; and Miss Dorothy Frost, Keene normal school, 1930—domestic arts.

Bridge street school: Mrs. Maude D. Sargent, grade 1. Keene normal school, 1917; Miss Helen Curley, grade 2, Keene normal school, 1927; Miss Mabel Temple, grade 3, Fitchburg normal school, 1904; Miss Annie W. White, grade 4. Hyannis summer school, 1907; Keene summer school 1916-1927; Miss Isabel Brizski, grade 5. University of Vermont, 1929; Monument school: Miss Jennie Yallow, Keene normal; Plains school: Miss Helene Piper, Plymouth normal school; grade 6, Bridge street school. Miss Gladys MacNabb, Keene normal school, 1930.

Mr. and Mrs. H. P. Waite will occupy the home of Mrs. F. B. Caldwell during the winter. Mrs. Caldwell will be with her daughter, Mrs. Robert D. Fuller in Springfield.

Miss Isabella C. Thompson has gone to Clifton Springs (N. Y.) Sanitarium for rest and treatment. Her father, Dr. A. N. Thompson, accompanied her.

Rev. Jacob L. Hartzell and family have moved to Princeton, N. J. Mr. and Mrs. Hartzell were missionaries for number of years in Siam.

Mr. and Mrs. H. P. Waite will occupy the home of Mrs. F. B. Caldwell during the winter. Mrs. Caldwell will be with her daughter, Mrs. Robert D. Fuller in Springfield.

Miss Elizabeth Howard after spending the summer with her mother, has gone back to Beacon, N. Y., to continue her work as a teacher in the public schools.

Mr. and Mrs. Charles Dowd spent the week end with their mother, Mrs. Carrie Britton. Mrs. Britton motored back with them on Monday evening returning Wednesday morning.

Dr. and Mrs. George Callender and family, of Washington, D. C., are visiting their parents, Mr. and Mrs. T. R. Callender of South Main street.

Mrs. T. R. Callender has returned to her home on South Main street after spending the month of August in the White Mountains.

F. W. Harness is gaining after his recent operation at the Brattleboro Memorial hospital.

Mr. and Mrs. H. M. Haskell and Mr. and Mrs. F. A. Irish of Main street spent Sunday and Monday at Lake Sunapee, N. H.

## Personal Mention

Arthur Phillips has returned to New York after spending the month of August with the Walkers.

Mr. and Mrs. E. M. Powell left in their car on Monday for a few days at the sea. They went as far as Maine.

Prof. and Mrs. E. F. Taber and son are back from their vacation in Cape Breton. They took auto trips all over that region and were impressed by the scenery. On the way back they stopped along the shore as far as Prof. and Mrs. Duley's at Gloucester.

Miss Blanche Walker of Providence spent last week end with her parents.

Miss Julian Alexander has returned to her teaching in Wilmington, Vermont.

Word has been received of the birth of a daughter to Mr. and Mrs. William Mathews of Springfield, a granddaughter to Mr. and Mrs. F. A. Davis of Mt. Hermon road.

Nelson Lamore of Colrain is visiting Mrs. Sarah Harness of Plain road.

Lorenzo Phelps is moving from Mr. Dunbar's cottage on Plain road to East Northfield. Mr. James and family, who formerly lived at this cottage, will return after spending some time at Greenfield.

Mr. and Mrs. E. S. Krause and sons of West Northfield left for their old home in New York state and will return after the holiday.

## THE NORTHFIELD PRESS

NORTHFIELD ESTABLISHED 1906 MASSACHUSETTS

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We are always glad to receive communications of general interest and usually print them, regardless of our opinions upon the matter. All communications must be written upon one side of the paper only and bear the signature of the writer, not necessarily for publication (although this is desirable) but as an evidence of good faith. Anonymous communications receive no attention in this office.

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The Book Store  
Buffum's Store  
Dunklee's Store  
Lyman's News Store  
The Book Store  
Power's Drug Store  
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Northfield  
East Northfield  
South Vernon  
Vernon, Vt.  
Hinsdale, N. H.  
Winchester, N. H.  
Winchester, N. H.  
Millers Falls

Friday, September 5, 1930

**In Defense of Children**  
By Jeanne Grey

All through these summer months we have been reading admonitions by food experts and home economists on what and what not to eat. For the most part, this advice is intended for grown-ups, while the question of the children's diet has been figuratively waved away with the oft-repeated suggestion that they drink "plenty of milk and eat spinach."

Most children abhor spinach and a great many of them stubbornly refuse to drink milk. In fact, many a mother has to administer punishment to a child who fairly shivers when she thrusts a glass of milk upon it, and the benefits of milk when forced upon a sobbing chastised child are certainly questionable.

The sensible mother, when in dilemma, consults a pediatric physician. She finds he frequently recommends that she try hot cereal beverages which have been favored with plenty of milk and sweetened to taste. For a hot weather drink he suggests milk shakes which have been made with sugar, milk and a cereal beverage in the proper proportions.

Among the poorer class it has been found that a great number of children are, unfortunately, tea and coffee addicts. These children have arms and legs like mere stems; they are usually a bundle of excitement; they don't like milk and they do like bread and coffee.

Anything which tends to overstimulate the nervous system should be discouraged, whether it is in the nature of food or play. Children who are aroused to anger, who are impetuous and impatient have either been brought up among persons who show these same reactions, or perhaps they were fed tea and coffee when they should have been drinking milk or a cereal beverage made with milk.

Children are normally sufficiently active and energetic without the extra stimulation produced by tea and coffee. Besides, coffee and tea have no food value and the educated mother today realizes that their use minimizes the use of nutritious beverages.

A few States have started campaigns against the practice of giving tea and coffee to children, pediatric physicians claiming that milk and hot liquids are most desirable, and further recommending that children drink water between meals when they are thirsty, for it keeps their kidneys active and helps them throw off body impurities through the pores in perspiration.

**Watch for  
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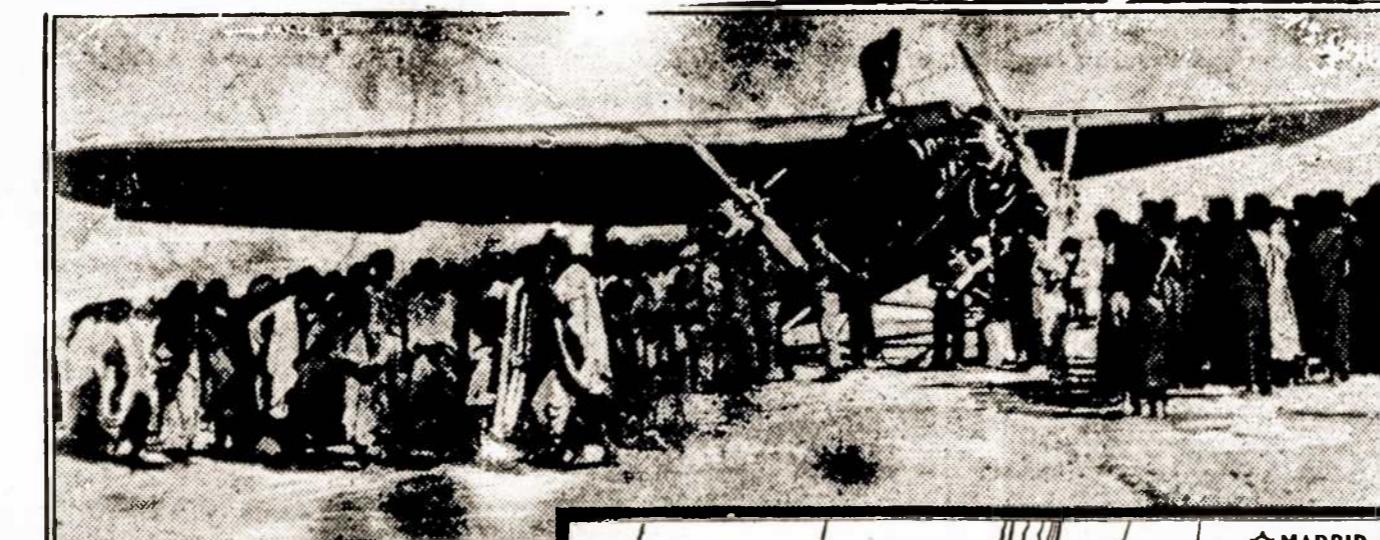
To fatten the farm turkey for November 27 next, begin about the first of October, says the U. S. Department of Agriculture. At first feed just enough to keep the bird a little hungry, and gradually increase the feed until it gets all it will clean up the time a day during the week before killing. Some turkey growers feed equal parts of corn, wheat, and oats in the first part of the fattening period and gradually change to corn alone as the weather grows cooler. Old corn is a much better feed than new corn. The old corn should not be musty.

**All Aboard For Better Times**

A statement from William Green, President of the American Federation of Labor, says that there has been no increase in unemployment during the past few weeks, and he believes that this fact probably "foreshadows the Fall increase in industrial activity." Roger W. Babson, who predicted the paralysis of the stock market last Fall, has just issued his first bull statement in which he advises careful buying of sound stocks (whatever those articles may be). Frequent official statements from high sources have been coming along gradually from Washington, and many of the country's leading manufacturers and financial chiefs have prophesied good times ahead. The fact that Green and Babson have joined their voices to the "cheerful chorus" furnishes encouragement to the multitudes who have been patiently waiting as a character in Dickens' novel said, "for something to turn up."

"Shirtmakers don't give one that idea," she smiled. "And why should there be? If a man can enjoy a sunset or a book, or a band concert as much as a woman, why shouldn't he enjoy beauty in any form—even in his shirt? Certainly a sense of keen and volatile interest in beauty is stronger in one person than in another, but it doesn't strike me that the most manly men I know are inevitably those who spurn the advantages of looking well; nor is necessarily the most frivolously, clinging vine type of woman possessed of the most acute sense of harmony and knowledge regarding loveliness in clothes. The thing is much deeper and quite sexless if you ask me."

**Ford Plane Inaugurates Air Mail to Canaries**



OVERSEA air mail service between Madrid, the capital of Spain, and the Canary Islands, Spanish possessions in the South Atlantic, has just been successfully inaugurated with a Ford tri-motor transport land plane, according to reports received by the Ford Motor Company.

The advent of the new service was hailed by Spanish newspapers as an outstanding event in Spanish aviation, reducing as it does the travel time between the Spanish peninsula and the Canary Islands by many hours and closely linking the island possessions to the mainland.

Passes Over Sahara

The route of the Ford transport on its flight to and from the islands carried the plane over the broiling Spanish Sahara, with a long jump over water to Las Palmas and Santa Cruz de Tenerife. The outbound flight, with stops for fuel at Casablanca and Cabo Juby, required 14 hours.

On its return flight, the party of officials who inaugurated the service, including Cesar Gomez, director of Clasica Air Lines, which operates the services to the Canaries as well as between Madrid, Seville and Barcelona, and Ernesto Navarro, technical adviser of the National Aeronautical Bureau, participated for three days in the search of the Sahara for the Spanish military pilots Burguete and Nunez, who had been forced down in the desert.

During this search, the party in the Ford plane combed the Sahara from the air over a strip of territory 300 kilometers inland from the coast. The search ended when the lost fliers found their way to an outpost and reported themselves safe.

Throughout the difficult flights over the desert and despite the ter-

**Love Of Beauty is Sexless  
Men Show Good Taste Too**

Man, who once bedecked himself with silk and satin, ruffles and plumes, to which he added as the day and mode demanded sword or pistol, button-hole bouquet, or walking stick, is nowadays commonly thought to have emerged from all thought of fanciful or even attractive attire. In other words the man of 1930 is supposed to be a plain and practical fellow incapable of knowing how many buttons adorn his coat, or what his shirt really looks like.

A glance at the men's shops of the land should suffice to take a bit of the edge from this myth of absolute masculine disinterest in fashion. Yet the impression prevails that men really know very little about what they wear; and still less about that presumably imaginary character—the "well dressed man" and his attire. A woman fashion editor of international repute commented this week. She said: "I noticed a tendency in Europe this summer for the smart man to use 'jacket shirtings' Pointing to a pile of lovely snowy, and pastel colored durene jacquard shirtings lying on her desk, she explained, "Those are men's shirtings, but you see them in my office because the well dressed woman is interested in them too for tennis and golf frocks; for beach and housekeeping pajamas, and for practical home dresses. I haven't been able to observe much difference in the interest shown by both sexes in the fact that such softly crisp and wearable materials are a desirable fashion."

"No difference?" we asked, but aren't the women much more conscious of the design and colorings in such fabrics?" "Shirtmakers don't give one that idea," she smiled. "And why should there be? If a man can enjoy a sunset or a book, or a band concert as much as a woman, why shouldn't he enjoy beauty in any form—even in his shirt? Certainly a sense of keen and volatile interest in beauty is stronger in one person than in another, but it doesn't strike me that the most manly men I know are inevitably those who spurn the advantages of looking well; nor is necessarily the most frivolously, clinging vine type of woman possessed of the most acute sense of harmony and knowledge regarding loveliness in clothes. The thing is much deeper and quite sexless if you ask me."

"Never discuss a child's eating habits with others in his presence."

Many fruits other than apples can be made into good vinegar. The United States Department of Agriculture has a bulletin on the subject.

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Automobile Deaths Increase 2.2

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**"Inside" Information**

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Automobile Deaths Increase 2.2

Per cent Since 1st of Year

A rise in automobile deaths in July has brought the total for the year up to August 1 in Massachusetts to a point slightly higher than the corresponding date a year ago, according to announcement of an analysis by the governor's committee on street and highway safety and the registry of motor vehicles. The total was 443 for 1929 and 453 for 1930 for the eight-months total (fiscal year) ending July 31.

The increase amounts to 2.2 per cent, which is still well below the approximately 4 per cent. increase in registrations. On July 1 the totals for this year and last year stood at exactly the same figure, but the month of July saw a jump in fatalities of 11.4 per cent. over the same month a year ago. This rise represented also an increase of 8.6 per cent. over June of this year. This July's death toll was 62, as compared with 62 for June and 61 for July a year ago.

In July there was a sharp departure from the recent trend in type of death. Of recent years occupants of cars have become more frequent victims than pedestrians, but last month there was a distinct reversal of experience. Pedestrian deaths jumped 58.3 per cent. over June and 31 per cent. above July, 1929. On the other hand, occupant victims decreased in number 24.3 per cent. from June and 3.4 per cent. from July, 1929.

There was no such upset, however, in regard to child deaths, the same distinct tendency being observable toward fewer fatalities for children as compared with adults. There was an actual decrease of 20.8 per cent. in child motor deaths from July a year ago, in contrast to a corresponding increase of 32.4 in adult victims. Similarly over the June figure there was an increase of 5.5 per cent. for children, practically half that of 11.3 for adults.

The change in trend as between pedestrians and occupants in July was not great enough to upset the cumulative trend for the entire year to date. As compared with the corresponding eight-months period of 1929, pedestrian deaths this year have increased only 1.5 per cent. while deaths of motor car riders have risen 3.4 per cent. Adult deaths have gone up 7.3 per cent., while child victims have diminished 12.1 per cent.

**SAFETY SLOGANS**  
Safety's an ally, not an alibi.

An accident a day drives safety away.

To avoid that run down feeling cross crossing cautiously.

He did not heed the traffic cop. But raced ahead pell-mell. The doctor told the sexton. And the sexton tolled the bell.

Life is like a mirror, you never get more out than you put in. Ten thousand words mean by the eight said to average 4.8. Father says he families in the United States are

NORTHFIELD, MASS.

CHANGE OF MAILS EFFECTIVE

APRIL 28, 1930

DAYLIGHT SAVING TIME

MAILS DISTRIBUTED

10:45 a. m.—From all directions.

2:45 p. m.—From all directions.

MAILS CLOSE

9:20 a. m.—For all directions.

1:30 p. m.—For South-East and East.

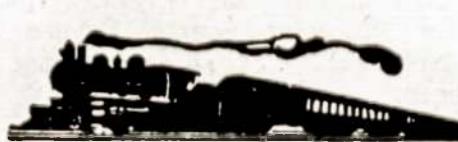
6:00 p. m.—For all directions.

Rural Carriers leave at 10:50 a. m.

Office Opens 8:00 a. m. to 6:30 p. m.

Holiday Hours, 9:30 to 12:00.

CHARLES F. SLATE, Postmaster.



BOSTON & MAINE R. R.

EASTERN STANDARD TIME

EAST NORTHFIELD STATION

NORTHBOUND TRAINS

DAILY (EXCEPT SUNDAY)

7:47 a.m. 10:01 a.m.

12:30 p.m. 4:30 p.m. 9:33 p.m.

SUNDAY 11:47 a.m. 12:30 p.m. 9:33 p.m.

SOUTHBOUND TRAINS

8:48 a.m. 1:09 p.m.

4:01 p.m. 5:28 p.m. 7:55 p.m.

4:01 p.m. 8:24 p.m.

Bus Line

DAYLIGHT SAVING TIME

NORTHBOUND BUS

DAILY (EXCEPT SUNDAY)

11:38 a.m. 7:18 p.m.

SUNDAY 11:47 a.m. 7:18 p.m.

SOUTHBOUND BUS

DAILY (EXCEPT SUNDAY)

7:39 a.m. 2:59 p.m.

SUNDAY 11:39 a.m. 3:14 p.m.

OUR SMALL TOWN

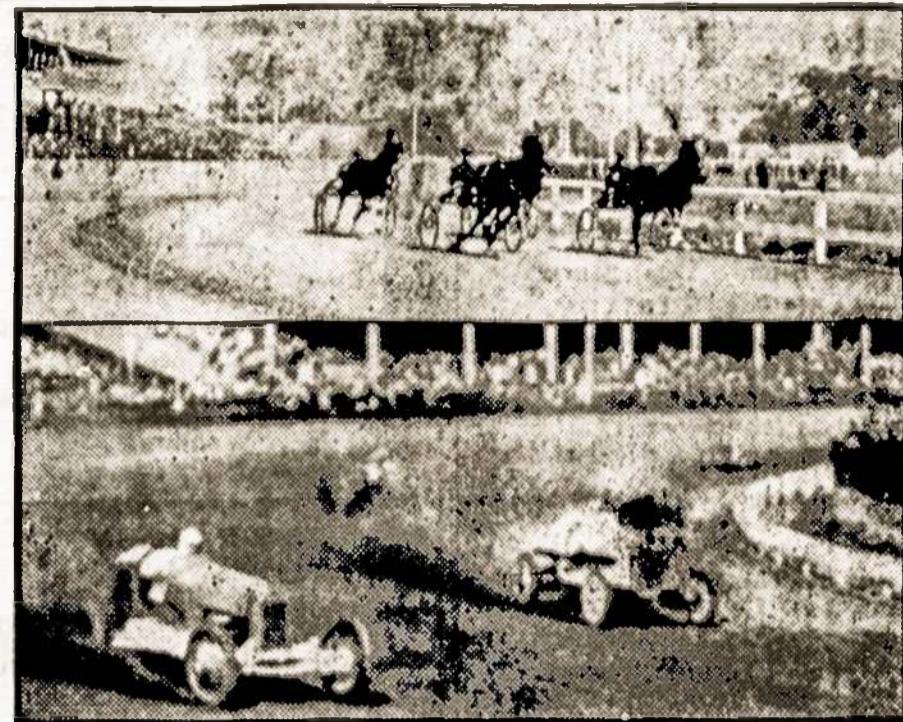
SISTER'S WARDROBE

There was a time when the people in smaller communities clung to simplicity in fashion and "city folks" tended toward showiness. The current styles studied from the vantage of both large and small cities show a decided trend toward taking a lead from the country fashion book. Simplicity and that casualness most suited to less rushing community life are becoming chic for city-ites.

Thus the small town girl going off to boarding school or college this year and taking with her a wardrobe chosen for its practical smartness, its simple appropriateness and becomingness will find herself wearing precisely what her city class mates of good taste will wear.

This will include semi-sports and active sports frocks, skirts and sweaters, probably a class room jersey frock—not warm and woolly for early fall days and later heated class rooms but for example one of those new knits which by combining wool and durene cotton are made considerably less "stretchy" and at the same time light weight. Then there should be a crepe afternoon fro

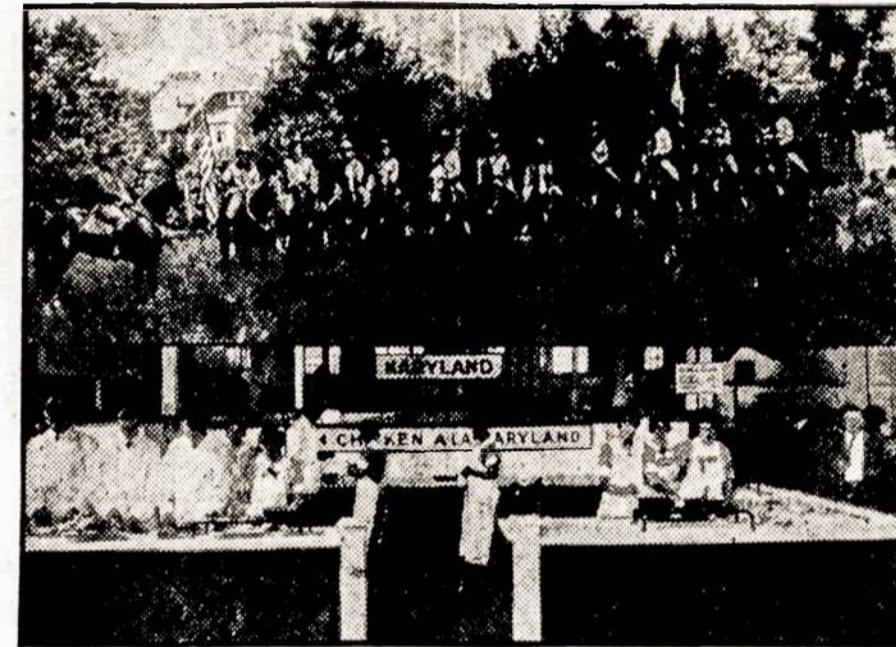
## Light Harness and Auto Race Meets Feature Exposition Speed Programs



Upper—At the quarter pole in Eastern States Exposition light harness race meet; lower—Dirt track speed kings making fast time on the turns.

**L**IIGHT harness and automobile races will feature speed programs on New England's fastest half mile track at the 14th annual Eastern States Exposition in Springfield, Mass., from Sept. 14 to 20 inclusive. Trotters and pacers will hold the interest of racing devotees from Monday to Thursday, Sept. 15 to 18. An exceptional list of entries promises record competition. Friday and Saturday, Sept. 19 and 20, dirt track speed kings will try for new honors in a two-day automobile race meet sanctioned by the International Motor Contest Association. Leading pilots of the United States and Canada have been entered for the strongest list of events ever prepared by the Eastern States Exposition management.

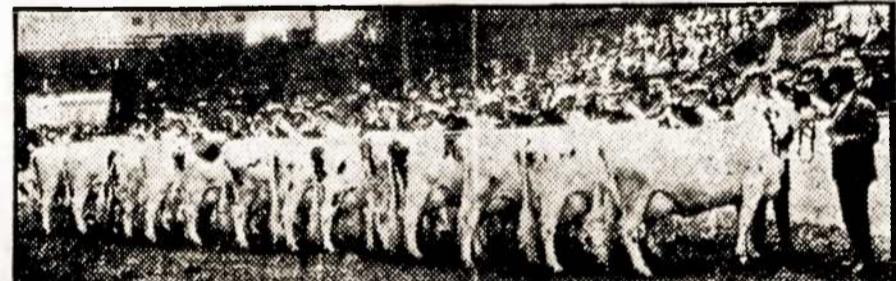
## 1500 Boys and Girls From 38 States To Present Activities at Exposition



Upper—Stamford, Conn., mounted Boy Scout troop in Mohawk Indian Village; lower—Maryland 4-H Boys and girls serve chicken-a-la-Maryland.

**B**OYS and girls from 38 States and four Canadian provinces will meet at the 14th annual Eastern States Exposition in Springfield, Mass., from Sept. 14 to 20 inclusive for the biggest junior convention ever conducted in the east. With their 19 separate divisions and 1500 members, they will conduct a complete exposition within an exposition. More than 200 different activities will be represented. Farm boys and girls will present their own specialized projects. Boy Scouts of 10 States will be seen in the Mohawk Indian Village. City boys and girls will occupy the Junior Achievement Village. Maine and New Hampshire will send additional delegations of club champions. Junior musicians will compete in the Junior Music Festival. The first regional oratorical contest of the Future Farmers of America will be held Tuesday, Sept. 16. Livestock judging contests and the special classes for baby beavers, dairy calves, pigs, sheep and poultry will round out a complete Junior Livestock Show.

## Leading Livestock Herds To Compete In Eastern States Judging Rings



**L**ADING livestock herds of America and Canada will compete for international honors in the Eastern States Exposition show rings in Springfield, Mass., from Sept. 14 to 20 inclusive. Approximately 3,000 individual animals have been entered in the various open classes. Judging will begin Monday, Sept. 15, and continue throughout the week. Classes include Dairy and Beef Cattle, Draft and Show Horses, Sheep and Swine. Featured on the live stock program will be the third annual Ayrshire Bull Futurity and a special exhibition herd of Corriedale sheep from the stock farm of J. F. Walker & Son of Gambier, Ohio. This is a recent importation from New Zealand and will be the first showing of the breed in the east. Livestock sales, breed association meetings, wool show, poultry and rabbit show, and dynamometer horse pulling contests are among other events of Exposition week.

Enjoy the pleasant ride to South Deerfield on our new road.

**BILLINGS' DRUG STORE**  
HOLLIS D. BILLINGS  
Druggist  
Serves the Best Sodas and Sundaes

**The KENMORE**  
One of Boston's Newest and Finest Hotels on BOSTON'S COMMONWEALTH AVE

AMPLE PRIVATE PARKING SPACE

400 ROOMS 400 BATHS  
Running Ice Water Combination Tub and Shower  
INFORMATION BUREAU FOR TOURISTS

**GEORGIAN HOTEL CO.** PROPRIETORS

## TAKING THE GUESS OUT OF BUSINESS

By JOHN G. LONSDALE  
President American Bankers Association

**B**ANKERS and business men err in not adopting more universally the tactics of the scientist. When the scientist wishes to fathom the mysteries of the universe or resolve things into their component parts he calls to his assistance the magnifying power of the microscope. There before him, like an open book, lie the secrets of nature which unaided eyes cannot observe.

The uncanny power of the microscope's all-seeing eye has revealed countless secrets for the material and intellectual progress of humanity. It has enabled us to study the processes of growing cells in plant and animal life, trace the causes of disease and successfully combat the ills of mankind; it has aided the engineer in his search for stronger and more serviceable materials, giving us taller, lighter and more sanitary structures, and better highways; it has disclosed the defects in steel rails and brought us an era of safer railway travel; it has added to the food supply of the nation; in fact, it has affected favorably nearly every activity of the human race, whether it apply to production, distribution or consumption, in time of peace or in time of war.

In the business and banking world, economic research and analysis serve as the microscope through which we are enabled to see basic factors more clearly and thus determine the causes of success and failure. Only recently have we begun to realize the full value of research and analysis and apply them in such a way as to eliminate the guesswork that was characteristic of industry a few years ago. "Eliminate the guess and reach success," might well be a motto for all of us.

### Banking Conducting Continual Research

The American Bankers Association is daily submitting every phase and every department of banking to searching scrutiny and study, says John G. Lonsdale, president of this world's greatest financial association. The findings of these investigations are made available to the 20,000 members of the organization for their guidance.

"It is a fine tribute to the spirit of cooperation among bankers that it is able to carry on this work," he says. "Bankers from one end of the country to the other are constantly giving freely and unselfishly of their skill and experience so that the association may produce the truly great results that are being accomplished."

Statistical information on national and state banks, savings institutions, trust companies and trust departments, clearing house groups and general banking is prepared after exhaustive inquiry and distributed for the use of all bankers. The organization's investigations have resulted in the passage of beneficial legislation, revision of banking practices and innumerable changes for a stronger and more efficient banking structure. It has set up an educational system through its affiliated American Institute of Banking, where 45,000 ambitious young bank men and women are now availing themselves of the opportunity to advance in the banking field.

"It has been well said that the American Bankers Association, exclusive of the Federal Reserve System, has been the greatest single nationwide source of stability and improved conditions for banking in the United States," Mr. Lonsdale says.

### Banking Grows More Complicated

**D**ENVER, Colo.—The increase in the technicalities of the banking business in the past dozen years was shown by a speaker before the American Institute of Banking which held its annual convention here recently when he pointed out that in 1918, when the institute last met in this city, it gave only three courses, while today it gives 10, with more subjects in preparation. At the earlier date, he said, the curriculum of the institute consisted of elementary banking, commercial and banking law, and money and banking, whereas today it consists of banking fundamentals, commercial law, negotiable instruments, standard economics, standard banking, credits, investments, trust functions, analyzing financial statements, and public speaking, while the two new subjects of bank operation and organization, and bank management are to be added.

**T**he New Pace of Business Change Business evolution used to move slowly—it measured off its gradual changes almost invisibly, like the hour hand on the clock. But today its tempo is that of the second hand. The movement of evolution that is quickening business with rapid changes is alarmingly visible and makes it difficult to keep up with them.—R. B. Hecht.

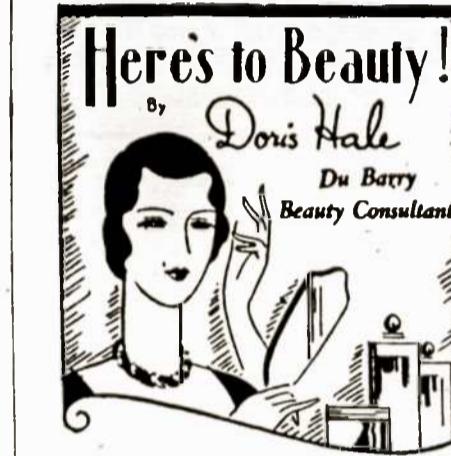
## ASHES on the RUG?



*don't Lame hubby!*

Solve the cigar-ash problem by presenting him with one of our attractive new smoking stands. They not only corral the wandering ashes and simplify house cleaning, but also have a place for that smoking paraphernalia that is always getting lost. A wide selection to choose from!

## MUNYAN'S GREENFIELD, MASS.



DOES your skin seem oily soon after it has been cleansed? Do you have trouble keeping your nose from becoming shiny? Does your skin disclose greasy patches when you use a necessary foundation cream or lotion under your powder?

A good complexion is the birthright of every woman. Regular, thorough cleansing of the skin is necessary, of course; but with a background of good health, plus a few minutes daily use of the right beauty care, there is no reason why you should suffer from any skin fault.

It has been my experience as adviser to thousands of women that a simple, effective treatment can be found for virtually every complexion fault. In most cases just one little thing that has been overlooked has been responsible for bringing about the most astonishing changes. The first step in achieving a lovely complexion is to have a competent adviser analyze your skin problems and find just the proper treatment for your individual needs.

If you are troubled with blackheads—if your skin feels drawn after it has been washed with soap and water—if your lips dry out and chap easily—all these are indications that you are neglecting your skin or are following the wrong type of treatment. Won't you simply write me and state the trouble you are having? I know I can help you find the right road to the beauty that every woman craves.

### GREENFIELD FAIR

September 8, 9 and 10

At Greenfield, where the Mohawk Trail begins, will be held on Monday, Tuesday and Wednesday, September 8, 9 and 10, the eightieth annual fair of the Franklin County Agricultural Society. Night shows, with fireworks and Tuesday evenings, September 8 displays, will take place on Monday and 9, ad day shows on Tuesday and Wednesday, September 9 and 10. The program, which the officials of the society believe will be the most noteworthy in Greenfield fair's history, will include large exhibits of pure bred cattle, blooded horses, sheep and swine, two exhibition halls filled with products of the field, garden and domestic industry, juvenile club displays, high school athletic meet and parade of floats (Sept. 10 only) and two days of harness racing.

The float parade of the second day promises to be the largest in many years. It will comprise features by 4-H clubs and by the Blue Ribbon children of the Franklin County Public Health Association. The high school athletes from high schools of the county area. This will take place on the morning of Sept. 10.

A splendid bill of vaudeville comprising six acts will be presented at both afternoon and evening shows both days.

## Participation in Boston Tercentenary Parade Sept. 17th.

It has been suggested to the city of Boston committee that in its great parade on Wednesday, September 17th, there be a division composed of units from a number of other cities and towns of the state. The plan is approved and can be carried out if the communities improve the opportunity to gain a wide audience for their own efforts in relation to the Tercentenary. The Boston parade will attract large numbers of spectators as well as participants, and will receive extensive New England and National publicity by the press and the news films. A Town and City Division could be interesting and colorful.

It is proposed that from the local play, parade, pageant or other event that has taken place in your community this summer one or more units be selected for the Boston parade. The following might be suitable: (a) costumed marching group representing some historical incident in your community; (b) or such an incident shown on a float; (c) showing of a local attraction or historical feature without accompanying actors; (d) an ancient vehicle with riders in appropriate dress; (e) a feature of more than one unit, tracing the development of a state-wide known industry or occupation in your community; (f) a contribution to the development of state or nation by means of an impersonated individual. Singing groups are desirable, to march or on floats.

It has been the custom for Boston to have a great parade each fifty years on the occasion of celebrations of its founding; and on this Tercentenary year the parade will be of outstanding character to make it notable among all American parades on such occasions. The parade is now planned to start at 10 a. m. and come to an end about 5 p. m. with fully 30,000 marchers and 100 floats. Each division will enter the parade at a scheduled hour, following the Army and Navy and the National Guard.

Probably the Town and City Division would not enter the line before noon, thus allowing time for transportation to Boston and enabling a return home that evening.

Beyond any question the state-wide plan of the Tercentenary celebration has been and is now a full success, with its character becoming more adequately comprehended by all, both participants and visitors. The idea of many localized celebrations all over the state, each in its way commemorating the establishment of the Bay Colony and all that followed, and also fitting programs for and by the people never been applied on such a scale. Perhaps it could not be except in Massachusetts.

But there is a feeling that we should have at least one great central jubilation event for everybody. There will be centralized events in sections of the state, as at Springfield with its exposition, and at Brockton, each with Tercentenary features in addition to the customary events; and other local fairs will utilize the Tercentenary spirit; and the state, by a special commission will set up an exposition of the activities and service of its departments, and so on. But the Boston Tercentenary Parade of September 17th offers an opportunity for an exclusively celebration demonstration of the showy sort that so many people associate with great anniversaries.

"Boston Week" is September 14 to 20, and during these days there will be a variety of events particularly of the city. On the 17th the whole day may be well given over to a marching demonstration of the organizations and forces that have built up the city during the years. Surely this includes the people and interests of the state as well as of the immediate vicinity of Boston. The Boston committee extends a welcome to towns and cities that wish to come into the parade and add to its significance as a general Tercentenary feature of interest to all in their own neighborhoods, has all.

## FASHIONS for the SMART WOMAN

S4



### CRISP DIAGONAL LINES

Since the frock in which most of one's daytime hours are spent in summer is of the simple sports type, it is pleasant to realize that this season offers it in a greater number of variations than ever before, all of them smart, original and charming.

Here diagonal lines have provided a typical theme. The jaunty blue crepe frock at the left tops its skirt with a pointed outline repeating that of its pert bolero, which buttons to the belt in back. The sleeveless shantung model features a yoke, two clever tabs, and diagonal bands which terminate in a broad front box-pleat.

First Model: Pictorial Printed Pattern No. 5341. Sizes 14 to 42, 45 cents.

Second Model: Pictorial Printed Pattern No. 5338. Sizes 14 to 42, 45 cents.

## Historical Society Annual Meeting

The annual meeting of the Northfield Historical Society was held last Tuesday evening in Dickinson Hall. Reports of the clerk and treasurer for the past year were read and accepted. Attention was drawn to the Grindstone Monument erected at the expense of the Historical Society near the bridge at Mill Brook to mark the site of the first grist mill erected in Northfield, and other activities of the year.

The election of officers for the coming year resulted as follows: Clerk, Miss Daisy Holton; treasurer, Mrs. Frank H. Montague; directors, Leon Alexander, Florence Colton, A. P. Flitt, L. R. Smith and C. C. Stearns. The directors will meet at an early date and elect the other officers of the corporation.

At the close of business Gordon Reed showed several reels of movie films of the Tercentenary parade taken by himself and E. M. Powell, which were much enjoyed.

## Hints For Homemakers

By Jane Rogers



If your pancakes have a tendency to stick to the griddle, try rubbing it with the cut side of a raw potato instead of greasing it. This will usually prevent sticking even when grease consistently fails.

The art of seasoning lies in blending and developing the flavors of the main ingredients; never in smothering them out of all recognition. A small amount of sugar, for instance, is frequently used in the preparation of meat and fish sauces; not to sweeten, but to point up and harmonize the flavors of the fish or meat, and the other ingredients of the sauce.

### Radio Messages

The following radio messages are sponsored by the State Department of Public Health, over WEEL every Friday evening at 4:50 p. m.

Sept. 12. "The Problem of Acquired Deafness—What Can One Do About It," Dr. R. H. Gilpatrick.

Sept. 19. "Reasons for the Health Examination," Dr. Jose P. Bill.

Sept. 26. "Goitre and Glandular Secretions," Dr. Frank H. Lahey.

## Thousands of New Displays

### Eastern States Exposition Programs Include Exceptional Exhibits, Entertainment and Feature Attractions

Unusual features, thousands of exhibits, exceptional fireworks, the best of music, high class circus acts, vaudeville and an entire building given over to the Commonwealth of Massachusetts in which to portray activities of state departments as a contribution by the state to the Massachusetts Bay Tercentenary are only a few of the attractions awaiting visitors to the 14th annual Eastern States Exposition in Springfield, Mass., from Sept. 14 to 20 inclusive.

Maine, New Hampshire, Vermont and Massachusetts will have special exhibits in their own state buildings. Connecticut will present an elaborate display in the industrial arts division where more than 400 manufacturers will show their varied products. Farm and industrial machinery will have a section of its own. Specialized displays will include flowers, fruit and vegetable shows, automobile show, the Hampden County League exhibit in its own building and there will be acres and acres of general displays, each a special feature in itself.

The mammoth fireworks spectacle "Last Days of Pompeii," on a 500-foot outdoor stage with hundreds of actors and tons of explosives will be presented nightly at the grandstand. Twenty leading circus and vaudeville acts will be headlined at the grandstand every afternoon and evening. Music will be furnished afternoon and evening by the Governor's Footguard Band of Hartford, the 104th Infantry Band of Springfield and several orchestras and junior groups.

Transportation companies are preparing exhibits of aircraft, locomotives, railway mail service plus other travel agencies. The Federal Government is co-operating. So are breed associations, colleges, schools, and numerous civic groups. The live stock show will be the greatest ever assembled, and horse and auto races, together with whippet dog and auto polo will provide race track thrills. Frosting on the entertainment cake will be the daily drills by the picked composite Tercentenary troop of the Massachusetts State Police.

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Carpenter and Builder  
Roofing--Concrete  
MAPLE STREET - NORTHFIELD, MASS.  
TELEPHONE CONNECTION

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Thousands of prescriptions for this remarkable formula were filled by druggists last year; over 20,000 physicians, dentists and welfare nurses recommend and endorse A-Vol as a harmless, safe, rapid relief for pain, depression, fever, cold, flu.

Contains No Aspirin or Other Heart Depressants

Headaches! Colds! Neuralgia! Dental Pain!

A Home in the Heart of Things  
Fifth Ave. & 28th St., New York

Albun M. Gutterson, Mgr.

1000 Rooms with Bath  
Single \$3 to \$4  
Double \$4 to \$6

Three Blocks to Fireproof Garage—  
5 Blocks to Largest Department Stores in the World  
Welcome Stranger and Friend

**PRINCE GEORGE HOTEL**

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Conveniently located away from traffic congestion, Bretton Hall, with excellent garage facilities, is the ideal motor tourists' headquarters.

RATES FROM \$2.50 DAILY

**HOTEL BRETON HALL**  
BROADWAY at 86th STREET  
GARAGE FACILITIES

Arrangements have been made whereby visitors will be shown through

**THE CHATEAU**  
(Mr. Schell's former residence)

each weekday between 2 and 5 p. m.

TEA SERVED BETWEEN 4 and 5 P. M.

A SMALL FEE WILL BE CHARGED.

THE NORTHFIELD, East Northfield, Mass.  
Albert G. Moody, Mgr. Ralph M. Forsaith, Asst. Mgr.

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6 DAYS 7 NIGHTS

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SAULT STE. MARIE  
MACKINAC ISLAND  
CHICAGO and RETURN

PLAN YOUR VACATION to leave on the Great Ship "SEEANDBEE" from Buffalo, September 7th; returning Sunday, September 14th.

Cruise includes Lake Erie, the Detroit River, Lake St. Clair, the St. Clair River, Lake Huron, beautiful St. Marys River and Lake Michigan.

Stop-over at Cleveland then at the famous "Soo" Locks, with sightseeing trips at Chicago and Mackinac Island. Wonderful scenery. Endless entertainment. Excellent meals.

All expense, including fare, meals, stateroom accommodations and sightseeing trips . . . .

From Buffalo, only \$85.00

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New Pier, Foot of Erie St., Buffalo, N.Y.  
Daily Steamer Service between Buffalo and Cleveland, also Cleveland and Pt. Stanley, Canada



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FOR SALE—House, nine rooms and bath, hot and cold water, steam heat, Garage for seven cars, also detached apartment of five rooms. Ample grounds. Mrs. James T. Duffy, Hancock Street, Hindale, N. H. Tel 33-4. Very attractive price.

FOR SALE—Slab wood and hard wood. Stove lengths. Tel. 186-3 or 186-4. Leroy Dresser.

FOR SALE—Rhode Island Red chicks, hatched from 24-ounce eggs produced by hens spate-tested and free from B. W. D.; high producers; 20 cents each. Ward's Poultry Farm, Bernardston, Mass. Tel 89.

TEN PERENNIALS FREE WITH EVERY ORDER  
Delphiniums, Canterbury-Bells, cut flowers, \$1.50 per 100. Tiger-Lily, Oriental-Poppy, Holly-Hock, Columbine, Perennial-Asters, Seedam Monard, Sweet-Williams, Iris, Gallardia, Lupine 10 for \$1.00; Hydrangea Scented-Syringa, Blue-Lilac, Red Peony, 4 for \$1.00.

STRAWBERRY PLANTS—Runners, \$1.60 per 100, \$12.50 per 1000. Pot-grown Howards, \$4.00 per 100, \$35.00 per 1000; Mastodon Ever-bearer, \$5.00 per 100; Cutherry Raspberry, \$3.00 per 100; Latham, \$4.00; Rhubarb Roots, \$7.00 per 100.

GLADIOLUS—Kunderdin Creations bought from the originator. Dr. Nelson Shock, Copper, Bronze, Elkhart, Cardinal Prince 50 cts per bulb \$5.00 dozen. Violet Glory \$12.00 per 100, Kunderdin Glory, E. J. Shaylor \$9.00 per 100, A. Tiplady, \$4.00 per 100; White-Chicago, War, \$10.00 per 100; America \$5.00; Choice Mixture at \$3.00 per 100; Garden Mixture at \$1.00 per 100; Darwin Tulips, \$3.75 per 100. Come and pick yours out for next season. GEORGE CHAPMAN, Northfield, Mass.

WANTED

BOOKS WANTED—Anything by Bryant, Poe, Hawthorne, Whittier, Longfellow, Lowell, Twain, and many others. Write me about what you have. I also buy old furniture, silver, china, pewter, stamp pictures, etc. Frank MacCarthy, 1124 Longmeadow St., Longmeadow, Mass.

MISCELLANEOUS

MEN—Regulation razor blades. Gillette type better blade for less money. Send three dimes today for ten quality blades. R. Mugford, Groveland, Mass.

NOTICE—We have just received a new consignment of uncalled for suits, odd pants, top coats, overcoats for boys, young men, and men to be cleared out at half price. Come early for first choice. Braff, Tailors, Greenfield.

FOR SALE—A 3/4 iron folding bed settee and pad; cats; floor oil cloth; other furnishings. Mrs. C. R. LaBella. Summer Lodge, Heath Lane.

Experienced Neat Waitress wanted immediately. Westminster Inn, Westminster, Vt.

FOR SALE—Apples on trees. S. J. MacKenzie. Tel. 118-2.

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Basil Metabolism and Electrical  
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Manager.

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An account here puts at your disposal all the facilities of this modern bank, organized to give you helpful service in every financial transaction.

**Vermont-Peoples National Bank**  
Brattleboro, Vermont

THE BANK THAT SERVES.

## DRY CLEANSING AND DYEING

Over 35 Years Cleansing Clothes  
We Clean Anything that's Cleanable and all work done in  
Our Own Plant

Rugs Lace Curtains Hats Reblocked  
All Kinds Pleating  
Pillows Repairing and  
Portieres Altering  
Furs Silks Dyed at  
Owner's Risk

PALMER'S, INC.

11 Elm Street, on the Corner, Brattleboro, Vt.

SAT.—SUN.—MON.—TUES.  
SEPTEMBER 6—7—8—9

## "COMMON CLAY"

With

Constance Bennett, Lew Ayres

Tully Marshall

Added—COMEDIES and NEWS

WED.—THUR.—FRI.—September 10, 11 and 12

**Jack Oakie**  
**Jeanette MacDonald**

In

**"Let's Go Native"**

With

Kay Francis and James Hall

Added—COMEDIES and NEWS

"NATURALLY COOL"

PHONE 1200

**Garden Theatre**

GREENFIELD, MASSACHUSETTS

## Special Notice to Advertisers

No large display advts. can be accepted hereafter any later than 5 P. M. Tuesday of the week of issue; and no display advts. of any size after 1 P. M. on Wednesday.

Moreover, advertisers should understand that they will usually get a better set-up and position in the paper, if they have their copy in our hands in advance of these closing hours.

Try Our Shopping Directory for YOUR  
Announcement

## Clarion

### PROVES ITSELF

BY EVERY TEST OF TONE and APPEARANCE

Until you hear and see Clarion for yourself, you cannot realize what a sensational new development it is—particularly in clarity and fidelity of tone. That's why we want you to inspect Clarion and submit it to your own tests. We want you to compare it with any other radio made—not merely with any radio in the same price class, but with any other at any price. It will be obvious at once that Clarion is the equal of the most expensive receivers—in tone, in selectivity, in sensitivity, in cabinetwork. It will be just as obvious that Clarion cannot be approached in any of these respects by any radio selling for less than twice its price!

**CASH PRICE ONLY \$129.20**

**8-Tube Console  
Screen Grid Tubes  
Dynamic Speaker**

ON DISPLAY AT  
**SPENCER BROTHERS**  
Northfield, Massachusetts

### APPLE PRICE SITUATION

In view of the apple price situation this fall the State Department of Agriculture is doubling its efforts to keep the fruit growers of the state informed promptly of all changes and trends in the markets. With an unusually large crop of good quality fruit the growers are faced with lower prices than they anticipated and the department of agriculture is endeavoring to assist them to get the most possible for their crop by taking advantage of fluctuations in the prices. The chief means of getting the information to the apple growers is through the regular reports on prices and conditions in the market which are mailed out regularly. These reports have been going out once each week but as the fall crop of apples begins to roll into the markets in large quantities it was thought best to double the service and send out bulletins on prices and conditions each week.

For some years the department has given this service to the fruit growers and its value is indicated in the steadily increasing number who request the apple bulletins on prices and conditions. This year about 600 will receive the bulletins twice each week through the main marketing season and once a week through the latter part of the winter. The bulletins tell of actual prices received in Boston and in other markets as reported by the market specialists of the department. They tell of trends in prices and assist growers in determining whether to ship or to hold their apples, or to send them to some market other than Boston.

There is at the present time no real glut of apples in the market though the supply is ample for the needs under the lessened demand due to poor business conditions. It is a year when only the fancy and first quality fruit will bring good prices. The bulletins are serving a very useful purpose in his respect in that they induce many a grower to leave the poorer apples a home to be made into cider rather than forcing them on to a market where they are not needed and where they cannot bring any reasonable prices. Moreover their presence in the market tends to bring down the prices of the better quality fruit.

The bulletin service was developed for the apple growers of the state and has taken on a New England wide significance and growers from every state in New England and some from other states have asked for it and have been put on the mailing list. They are all interested keenly in prices in Boston as it is their principal market.

### AGRICULTURAL FAIRS

In 1930 season of agricultural fairs has opened with no indication of any hard times to affect the attendance and interest, according to A. W. Lombard, secretary of the Massachusetts Agricultural fairs association, who attended several of the early fairs and from now on will be in daily attendance at some fair. Records of the early fairs show that there was an increase of about 30 percent in the number of exhibits as compared with last year and that in spite of a rainy Labor day the average attendance this year is fully up to last year.

The showing of fruit in the early fairs is the best that has been exhibited in many years. The season has been ideal for ripening the fruit well and in the early fairs much more mature fruit and much better colored apples are being shown than is usual at this season. Cattle also are being exhibited in greater numbers than in recent years. At Middlefield, one of the hill town fairs, the number of cattle exhibited increased from 198 in 1929 to 229 in 1930. The entries received for live stock for Brockton are enough to fill the barns to overflowing and at the Eastern States Exposition the early entries came in so much in excess of previous years that the management has been refusing any additional entries for more than a week.

The list of early fairs includes some of the smaller ones but from now on there will be one major fair in the State going almost every day until early October. Mr. Lombard feels that the records of the early fairs indicate that there will be no falling off in attendance at the larger fairs which are now beginning. One of the most striking indications of interest is in the horse shows. Every year more and more of the fairs have some form of a horse show as an attraction. This year Weymouth added a horse show to its other many interests and as a result drew the largest attendance it ever had had. Dog shows are also proving a big attraction to the fairs which have put them on.

The evidences of continued and increased interest and attendance at the fairs is very encouraging to the leaders in the association, Mr. Parsons, the President, and the other officers were afraid that the slackening of business this year would result in a falling off in attendance. They are all pleasantly surprised however, at the showing made by the early fairs.



## DANCE



Northfield  
Town Hall

**Friday Evening, September 5th**  
From 8 until 12 o'clock

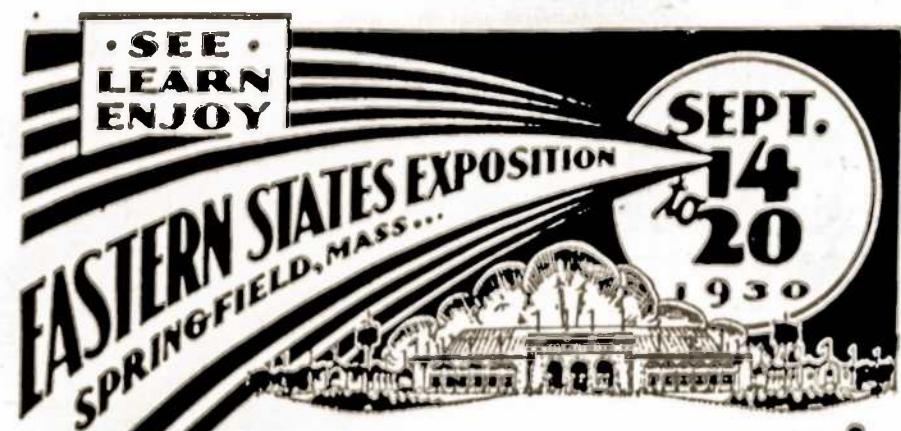
**MUSIC BY JILLSON'S ORCHESTRA**

**Refreshments at Intermission**

**AUSPICES**

Community Social Club

Try Our Shopping Directory for YOUR  
Announcement



## Off to the movies ::

Leisure time is the lot of this young wife. Oh yes, dinner will be served on time—piping hot—brown roasted and done to a turn.

You see our young wife has placed all the vegetables and a roast in the electric oven. She has set the automatic time controls to turn on the heat at 3:30 and to shut off at 5:45. So at the usual time dinner will be served perfectly cooked. And with it all our young wife has enjoyed herself all the afternoon.

Now this is being done everywhere, right now, today.

You, too, may have this comfort, convenience and leisure time with an automatic electric range.

Our co-operating dealer is offering free installation.

## GREENFIELD ELECTRIC LIGHT AND POWER COMPANY

Constituent of  
Western Massachusetts Companies

Look Well to your INSURANCE for the year 1930

THERE IS QUALITY IN INSURANCE JUST AS THERE IS IN ANYTHING YOU PURCHASE.

Aetna-ize or London-ize for Super Service

Anywhere and Everywhere in the United States and Canada.

**COLTON'S Insurance Agency**  
TELEPHONE No. 161

## GREENFIELD FAIR

Franklin Park, Greenfield, Mass.

**Tues. - Wed  
September 9 and 10**

Big Night Shows with Mammoth Fireworks  
Display Monday-Tuesday, September 8 and 9

See The Morleys, Sensational European cyclists and wire performers, first time in America—Leon's circus—Louis and Cherie, trapeze and ring performers—Dion and his midgets and other stellar Vaudeville acts.

**"Western New England's  
Finest County Fair"**

JOHN W. HAIGIS, Pres. J. H. MURPHY, Sec'y  
W. C. CONANT, Treas.

Shrewd Advertisers Are Using Our Directory Page To Their Profit

## The Auditorium Theatre BRATTLEBORO VERMONT

Monday-Tuesday, September 8-9



With latest Pathé Sound News, Selected Cartoon and Vitaphone Acts

Wednesday-Thursday, Sept. 10-11

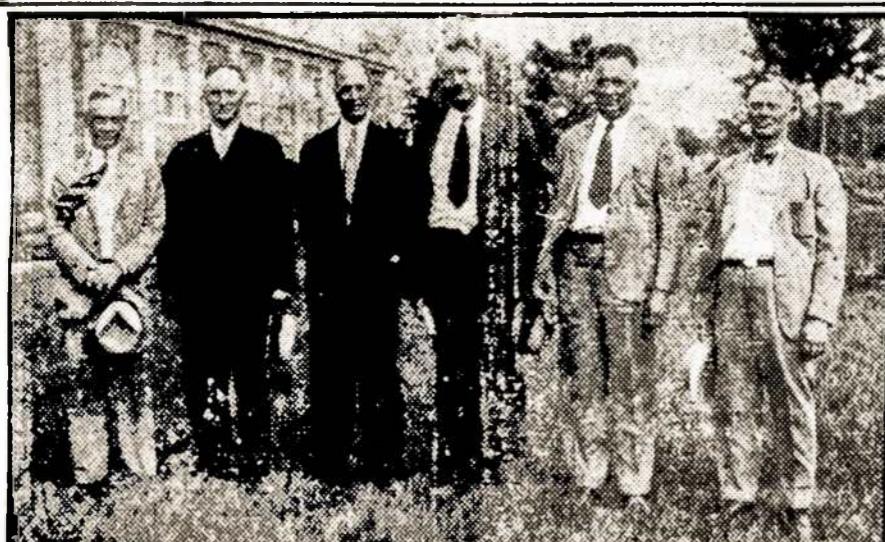


With latest News Reel, Selected Comedy and Vitaphone Acts

FRIDAY--Back by Popular Request,  
"With Byrd at the South Pole"

SATURDAY--"TROOPERS THREE"  
With an All-Star Cast.

### New England States Granges Combine In Eastern States Exposition Exhibit



Left to right—Charles A. Nash, general manager, Eastern States Exposition; Henry N. Jenks, master Massachusetts State Grange; A. W. Lombard, Massachusetts Department of Agriculture; John A. Hammond, master New Hampshire State Grange; L. G. Tolles, master Connecticut State Grange, and J. Curtis Hopkins, master Rhode Island State Grange.

STATE GRANGES of New England will combine in the first joint representative exhibit of Grange work ever undertaken in the northeastern section at the Eastern States Exposition, Springfield, Mass., from Sept. 14 to 20 inclusive, in which activities of State, Pomona and subordinate Granges will be depicted. Each State will have its own section of the combined exhibit. Space for the display has been allotted in the Industrial Arts Building, immediately adjoining the Connecticut State exhibit. This will be in addition to the special centenary display by the Massachusetts State Grange in the east wing of the Massachusetts State building. It is the first time a concerted effort has been made by New England State Granges to unite in a common promotional program.

### CHARLES F. PACKARD, GREENFIELD, MASS. INSURANCE

ALL KINDS

ALL KINDS

In Old and Reliable Insurance Companies  
Both in Stock and Mutual Fire.

CHARLES F. PACKARD 318 Main St., Greenfield Tel. 318-W  
Ask for Reverse Phone Charges to Greenfield when calling Packard.

### Still the World's Best Investment

The first mortgage known to history was recorded on clay tablets in Assyria, centuries before the birth of Christ. Today mortgages are still regarded by men of finance as the world's most stable form of investment.

For 42 years Inter State Mortgages have been made, sold and without loss or depreciation. No investor has ever been disappointed. All Inter State Mortgages have been and will continue to be guaranteed.

The Inter State Mortgage Trust Company  
GREENFIELD, MASS.

### Hinsdale, N. H.

The following is the time of trains on new schedule, taking effect at 12:01, Sunday, April 27, 1930.

DAILY:

NORTH BOUND  
Arrives 10:23 a. m. 4:50 p. m.

SOUTH BOUND  
Arrives 8:21 a. m. 3:34 p. m.

SUNDAYS:

NORTH BOUND  
Arrives 8:17 a. m. 6:42 p. m.

SOUTH BOUND  
Arrives 7:25 a. m. 3:34 p. m.

U. S. POST OFFICE

MAILS CLOSE:

FOR THE NORTH  
10:00 a. m. 4:30 p. m.

FOR THE SOUTH  
8:00 a. m. 3:15 p. m.

### CHURCH, FRATERNAL AND OTHER NOTICES

#### TRINITY CONGREGATIONAL CHURCH

Rev. Francis W. Pattison, pastor

Announcements for week beginning Sept. 7th

SUNDAY  
10:30 a. m. Prayers.

10:45 a. m. Morning Worship.

12:00 noon. Sunday School.

7:00 a. m. Young People's Society.

8:00 p. m. Evening Worship. Cele-

bration of the Lord's Supper

THURSDAY  
7:30 p. m. Week Evening Service.

#### ADVENT CHRISTIAN CHURCH SOUTH VERNON

Rev. George E. Tyler, Pastor

SUNDAY  
10:45 a. m. Sermon by the pastor.

12:05 p. m. Church School.

Evening service at Chapel once in

two weeks.

THURSDAY  
Thursday evening 7:30—Mid-week

meeting at the Home.

All services on standard time.

Services suspended during the Gen-

eral Conference at Northfield.

#### FIRST CONGREGATIONAL UNITARIAN CHURCH

Charles Chambers Conner, Mary Andrews Conner, Ministers.

services September 14, the Sunday af-

The church will be reopened for

ter school reopens.

#### FREE METHODIST CHURCH

Mrs. Nellie A. Reid, Pastor

SUNDAY  
10:30 a. m.—Morning worship.

11:30 a. m.—Sunday school.

6:30 p. m.—Class meeting.

7:30 p. m.—Evening worship.

WEDNESDAY  
3:00 p. m.—Children's meeting.

7:30 p. m.—Prayer meeting.

#### ST. PATRICK'S ROMAN CATHOLIC CHURCH

Father Carey and Father Rice, Pastors

Sunday mass at 10:30 a. m., except on

the first Sunday of each month, when

it is at 8:30 a. m.

Sunday school and Bible history

after the celebration of mass.

#### DICKINSON LIBRARY

Main St., Northfield

Open Tuesday, Thursday and Satur-

days from 2 to 5:30 and 6:30 to 9 p. m.

#### CLASSIFIED AD

FOR RENT—First floor furnished apartment. Four rooms and bath with garage. For winter or year round. Please call Miss Caroline B. Lane, 32 Highland Ave., East Northfield, Mass.

#### MRS. ROBERT H. WILDER STATES HER PLATFORM

"The election to public office of men and women professionally trained for public service who will give their whole time and attention to the public business and the public welfare.

"Closer attention to the needs of the District and frequent reports to the people through the medium of the local press.

"Honest and fearless enforcement of all the laws without evasion or nullification.

"The support of properly trained women for public office wherever available, in order to carry out the spirit and purpose of the Nineteenth Amendment to the Constitution of the United States.

"Development of rural life and assistance to agriculture by all available means.

"Conservation and development of our natural resources in forests game preserves natural scenery, historic landmarks and culture, that we may attract friends and visitors to Western Massachusetts.

"Equality of educational advantages for all the children in the public schools regardless of race, creed, economic status or geographical location.

"More effective representation of the experience and point of view of women when appropriating the taxpayers' money for the public health, the welfare of young children and their mothers, and the care of the sick and disabled, the dependent aged, the delinquent and the unfortunate, work that has been, until very recent times the exclusive province of women since time immemorial."

Grape juice can be used for a fruit

gelatin, either pure or diluted to taste.

To make a quart of gelatin, soak one envelope of gelatin in half

a cup of cold juice for few minutes.

Put one cupful of juice on the fire

with half of a cup of sugar and when

boiling dissolve the softened gelatin in it.

Add the rest of the quart of grape

juice, one tablespoon of lemon juice,

and strain into a mold. Serve with

plain or whipped cream when set.

### Used Cars

1-1925 Ford Coupe—balloon tires.	\$35.00
1-Chevrolet Touring Car—Good running condition	\$20.00
2-1925 Ford Sedans—good running condition	ea. \$40.00
1-1925 Dodge Panel Truck—very good	\$135.00
1-1926 Essex Coach—good tires	\$60.00
2-1924 Ford Coupes	ea. \$20.00

### Car Cleaning

#### WASHING POLISHING SIMONIZING TAR REMOVED

#### OFFICIAL STATE LIGHT AND BRAKE TESTING

We have every facility for testing and putting your car in condition.

### Spencer Brothers Northfield, Mass.

### THIS GROWING BANK

Would appreciate Your Business.

#### COMMERCIAL DEPARTMENT SAVINGS DEPARTMENT TRUST DEPARTMENT

### The Franklin County Trust Co. GREENFIELD.

#### (THE BANK WITH THE CHIME CLOCK)

**"That Goodyear is made to give you extra service; it is oversize and extra thick"**



If you regularly make long, hard trips over bad roads—if you've had considerable trouble with punctures, blowouts or getting mired—

Come in and see the latest Goodyears for super-service and super-protection!

The new Heavy Duty All-Weather—and the famous Double Eagle—are the two greatest endurance tires ever built. Also we have a new 6-ply Heavy Duty Good Pathfinder. Low Summer prices.

**IT IS THE TIME TO GET YOURS!**

**HERE TOO—more people run on Goodyear tires than on any other kind**

### The Morgan Garage Northfield, Mass. Phone 173

#### ALFRED E. HOLTON

Electrician

Northfield, Mass.

Telephone 101

#### Universal and Hotpoint Electric Ranges

Lamps and Appliances of all kinds.